



Agricultural Marketing Service  
U.S. DEPARTMENT OF AGRICULTURE



# AMS Grant Opportunities

# Select Grant Opportunities - 2024

- LIMITED: Resilient Food Systems Infrastructure Program
- Farmers Market Promotion Program
- Local Food Promotion Program
- Regional Food Systems Partnership Program
- **SNEAK PEAK:** Regional Food Business Center Business Builder subawards

## Other resources

- All AMS Grant Programs: <https://www.ams.usda.gov/services/grants>
- Technical Assistance for LAMP Grants: <https://www.ams.usda.gov/services/local-regional/research-publications/evaluating-grants/technical-materials>
- LAMP Grant Navigator: <https://www.ams.usda.gov/data/lamp-navigator>
- Seeds of Success:  
<https://storymaps.arcgis.com/stories/9b2acce5605942b68eddc1ac8b22c168>

# Resilient Food Systems Infrastructure (RFSI) Program

- **Resilient Food System Infrastructure (RFSI)** will build resilience in the middle-of-the-supply-chain and strengthen local and regional food systems by creating new revenue streams for their state’s producers.
- **What is the Middle of the Supply Chain:** For the purposes of RFSI, “middle-of-the-supply-chain” refers to processing, aggregation, and distribution.
- **What Agriculture Products are Eligible?**
  - This program is to support food system crops and products meant for human consumption
    - **Ineligible products include:** meat and poultry, wild-caught seafood, exclusively animal feed and forage products, fiber, landscaping products, tobacco, or dietary supplements.





# RFSI Funding Opportunities

- **RFSI Primary Award Recipient:**

- State/Territory Department of Agriculture

- **State Subaward Opportunities:**

- Equipment Only Grants  
\$10,000-\$100,000, no match
- Infrastructure Grants  
\$100,000 - \$3,000,000, 50% match

- **Eligible Activities:**

- The primary purpose of the RFSI is to fund projects that expand capacity and infrastructure for middle of the supply chain activities. All projects must aim to create new, more, and better market opportunities for local and regional producers and processors.



# More Information

- **State RFA Information:**

- Open: Florida
- Coming Soon: District of Columbia, Tennessee, Wyoming, American Samoa, US Virgin Islands
- State RFA Statuses:

<https://www.ams.usda.gov/services/grants/rfsi>

- **Subaward Period of Performance:**

- Start Date: Determined by State Awarding
- End Date: May 24, 2027

- **Email:** [RFSI@usda.gov](mailto:RFSI@usda.gov)

- **RFSI Website:** <https://www.ams.usda.gov/services/grants/rfsi>





# Farmers Market Promotion Program (FMPP)

FMPP funds projects which develop, coordinate, and expand direct-to-consumer markets of local and regional food.

Four types of FMPP projects:

- Capacity Building (CB)
- Community Development Training and Technical Assistance (CTA)
- Turnkey Marketing and Promotion
- Turnkey Recruitment and Training (New!)



# FMPP Application Types

## 1. Capacity Building

\$50,000 - \$250,000

36-month grant period

## 2. Community Development, Training, and Technical Assistance

\$100,000 - \$500,000

36-month grant period

## 3. Turnkey Marketing and Promotion & Turnkey Recruitment and Training

\$50,000-\$100,000

24-month grant period

**Required:** 25% match of the total amount of the FEDERAL portion (e.g. if the award is \$100,000, then \$25,000 in matching funds would be required.)



## More Information

- **Calendar:**
  - Proposals Due in late Spring
  - Awards announced in Fall
- **Email:**
  - [FMLFPPgrants@usda.gov](mailto:FMLFPPgrants@usda.gov)
- **FMPP Website:**
  - <https://www.ams.usda.gov/services/grants/fmpp>



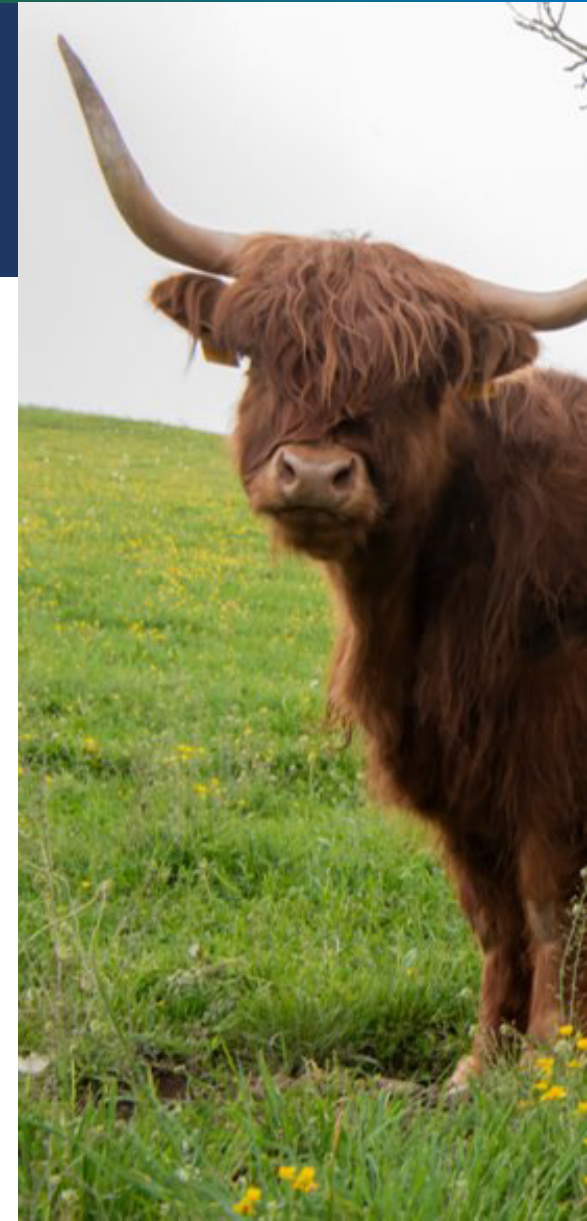


# Local Food Promotion Program (LFPP)

LFPP funds projects which focus on intermediary, indirect-to-consumer enterprises that increase access to local and regional food.

Four types of LFPP projects:

- Planning
- Implementation
- Turnkey Marketing and Promotion
- Turnkey Recruitment and Training (New FY24!)



# LFPP Application Types

## 1. Planning

\$25,000 - \$100,000

24-month grant period

## 2. Implementation

\$100,000 - \$500,000

36-month grant period

## 3. Turnkey Marketing and Promotion & Turnkey Recruitment and Training

\$50,000-\$100,000

24-month grant period

**Required:** 25% match of the total amount of the FEDERAL portion (e.g. if the award is \$100,000, then \$25,000 in matching funds would be required.)





## More Information

### Calendar:

Proposals Due in late Spring  
Awards announced in Fall

### Email:

[FMLFPPgrants@usda.gov](mailto:FMLFPPgrants@usda.gov)

### LFPP Website:

<https://www.ams.usda.gov/services/grants/lfpp>





# Regional Food System Partnerships Program (RFSP)

- RFSP supports partnerships that connect public and private resources to plan and develop local or regional food systems.
- Two types of RFSP projects:
  - Planning and Design
  - Implementation and Expansion



# RFSP Application Types

## 1. Planning and Design

\$100,000 - \$250,000

24-month grant period

## 2. Implementation and Expansion

\$250,000 - \$1,000,000

36-month grant period

**Required:** 25% match of the total amount of the FEDERAL portion (e.g. if the award is \$100,000, then \$25,000 in matching funds would be required.)



# Eligible Applicants - Partnership

## *Regional Food System Partnerships Program*

### **Eligible Entities:**

*(must include at least one)*

- Producer
- Farmer or Rancher Cooperative
- Producer Network or Association
- Majority-Controlled Producer-Based Business Venture
- Food Council
- Community Supported Agriculture (CSA) Network
- Local Governments
- Nonprofit Corporations
- Public Benefit Corporations
- Economic Development Corporations
- Regional Farmers Market Authority
- Tribal Governments

### **Eligible Partners:**

*(must include at least one)*

- State Agencies or Regional Authorities
- Philanthropic Corporations
- Private Corporations
- Institutions of Higher Education
- Commercial, Federal or Farm Credit System Lending Institutions





## More Information

### Calendar:

Proposals Due in late Spring  
Awards announced in Fall

### Email:

[IPPGrants@usda.gov](mailto:IPPGrants@usda.gov)

### RFSP Website:

[www.ams.usda.gov/rfsp](http://www.ams.usda.gov/rfsp)



# Coming Soon: RFBC Business Builders!

- **Regional Sub-Awards – Summer/Fall**
- \$100,000 maximum per entity
- 2 year projects
- Funding provided directly to a farm or food business to strengthen viability and expand market access.

<https://www.ams.usda.gov/services/local-regional/rfbc/grant-status>



# Questions

Laura Edwards-Orr  
Sr. Ag Marketing Specialist  
Local and Regional Foods Division  
[laura.edwards-orr@usda.gov](mailto:laura.edwards-orr@usda.gov)

