



# USDA Expands Local, Electronic Communications Options for Producers

## Toolkit for Stakeholders

For many years, farmers, ranchers and others could sign up for email and text communications from their local USDA Farm Service Agency (FSA) office. We're expanding these email and text updates to include information from the Natural Resources Conservation Service (NRCS), Risk Management Agency (RMA), and other USDA agencies.

We need your help. We want to ensure customers, stakeholders and others learn about this opportunity, and how to sign up for alerts. This toolkit is meant for partners and stakeholder groups to use and share information in their networks. It includes:

- Sample email message
- Newsletter article
- Social media graphics ([download here](#))
- Flyer ([download here](#))



## Newsletter Article

### Subscribe Online to Receive Free Text and Email Alerts From USDA

Did you know you can subscribe to receive free email and text message updates from your local USDA Service Center?

Whether you're in the field, on a tractor or even on horseback, this service enables producers and stakeholders to receive notifications while on the go. Subscribers will receive text messages or emails about important program information, eligibility requirements and deadlines from the Farm Service Agency (FSA), Natural Resources Conservation Service (NRCS), and Risk Management Agency (RMA).

You can sign up for email and text alerts by visiting [farmers.gov/subscribe](https://farmers.gov/subscribe). From there you can choose from a wide number of topics including disaster assistance, conservation programs, crop insurance, farm loans, and more. Participants may unsubscribe at any time.

For more information visit [farmers.gov/working-with-us/stay-connected](https://farmers.gov/working-with-us/stay-connected) or for subscription assistance, contact your [local USDA Service Center](#).



## Social Media Posts

### Twitter:

Sign up for USDA's free electronic news service to receive email and text alerts about program announcements, updates, and deadlines. You pick the topics that interest you. Sign up today by visiting [farmers.gov/subscribe](https://farmers.gov/subscribe).

When you subscribe to USDA's free electronic news service, you pick the topics you care about – program announcements, deadlines, etc. and we keep you updated via text and email. Subscribe today by visiting [farmers.gov/subscribe](https://farmers.gov/subscribe).



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## Facebook:

USDA is making it easier for farmers, ranchers, partners, and stakeholders to receive important updates from the Farm Service Agency, Natural Resources Conservation Service, and Risk Management Agency. When you subscribe to our electronic news service, you pick the topics you care about – program announcements, deadlines, etc – and we'll keep you updated via text and email. Subscribe today at [farmers.gov/subscribe](https://farmers.gov/subscribe).



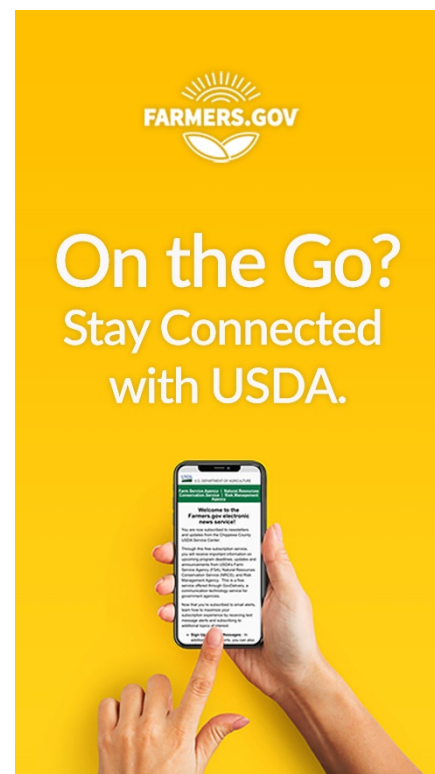
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## Instagram: for Instagram feed post or story use

Which USDA programs and opportunities are available to you? When are the deadlines? Stay informed on all that USDA has to offer to support farmers, ranchers and forest landowners like you. Pick the topics that matter most, then your preferred method of communication, like email, text, or both. Sign up today at [farmers.gov/subscribe](https://farmers.gov/subscribe) and remember to follow @FarmersGov here on Instagram.

#ag #agriculture #farmers #farmersgov #ranchers #aglife



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